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AspenTech OPTIMIZE™ China to Focus on Strategic Digital Transformation in Support of Made in China 2025

Smart Factories Pursue Asset Optimization to Achieve Operational Excellence

BEDFORD, Mass. – September 17, 2018 – [Aspen Technology, Inc.](http://www.aspentech.com) (NASDAQ:AZPN), the asset optimization software company, today announced that OPTIMIZE™ China conference will be held at the Beijing International Convention Center (BICC) on October 29 and 30. Targeting C-level executives, managers and technical users, this customer event will be held across seven tracks and 70 presentations to enable smart factories to achieve operational excellence via strategic investments in digital transformation.

Leading Chinese process and capital-intensive companies can embark on this journey to transform digitally by working towards asset optimization. In support of Made in China 2025, the event theme is “Enabling the Smart Factory through Practical Digital Transformation”, OPTIMIZE™ China brings together industry experts to present a pragmatic roadmap and strategy for digital transformation. This exclusive event will also showcase AspenTech’s cutting-edge asset optimization software to unlock value for companies.

The event includes presentations by customers, such as ChemChina Bluestar, CNPC, CNOOC, CNCEC and Sinopec. Additionally, AspenTech President and CEO, Antonio Pietri will present his vision on digital transformation towards operational excellence, and will be joined by other AspenTech executives, who will present on the future of asset optimization, predictive and prescriptive maintenance.

“Made in China 2025 is an important business goalpost for smart factories. Leading Chinese companies need to make the right decisions and capture the next wave of industry growth via operational excellence. To be part of this journey to strategic digital transformation, companies need to attend the OPTIMIZE™ China conference, which promises to be a compelling event in showing the way for companies to achieve operational excellence,” added Dr. Filipe Soares-Pinto, Senior Vice President of Sales, Asia Pacific, AspenTech.

Supporting Resources

- [OPTIMIZE China](#)

About AspenTech

AspenTech is a leading software supplier for optimizing asset performance. Our products thrive in complex, industrial environments where it is critical to optimize the asset design, operation and maintenance lifecycle. AspenTech uniquely combines decades of process modeling expertise with big data machine learning. Our purpose-built software platform automates knowledge work and builds sustainable competitive advantage by delivering high returns over the entire asset lifecycle. As a result, companies in capital-intensive industries can maximize uptime and push the limits of performance, running their assets faster, safer, longer and greener. Visit AspenTech.com to find out more.

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